

DEERFIELD VALLEY ART ASSOCIATION

CENTER FOR THE ARTS, GALLERY, AND HOME OF THE MUSEUM OF NEW ENGLAND ART

MAY 2021

CONTACT US dvaa1931@deerfeldvalleyart.org

CELEBRATORY OPENING AND PHOTOGRAPHIC EXHIBIT

On date and time here, the DVAA Board and Transition Team members hosted a celebration of our new Gallery and Gift Shop space along with a soft opening of the Photographic Exhibit. Among those attending were Joan and Steve Stoia, leaders of NATABA (Northfield Area Tourism and Business Association); Northfield Administrator Andrea Llamas; and Bob Emberly, Pastor of the Community Bible Church, our new landlords, for a brief celebration of our new gallery and gift shop. Also in attendance was the Greenfield Recorder's Photography Editor, Paul Franz who judged our exhibit just prior to the gathering. Exhibitors include several Board and Transition Team members: Mary Jo (MJ) Hauri, Kackie St. Clair, and Vimala Steadman. The event was covered by Greenfield Recorder reporter Zack DeLuca, whose article can be viewed at <https://greenfieldrecorder-ma.news-memory.com>

PROFESSIONAL CAMERA CATEGORY



1st Prize - Professional Camera - Christine Daugherty, *Behold*



2nd Prize - Professional Camera - Carol Dunn - *Florence Visitors*

iPHONE CAMERA CATEGORY



1st Prize - iPhone Camera - Sally Dillon - *Rainbow at Sunset*



2nd Prize - iPhone Camera - Chris Dillon -

COMBINED PROF. & iPHONE CAMERA CATEGORY

3rd Prize Combined
Prof. & iPhone -
Melanie Phillips -
DeerfieldPlaying Fields



3rd Prize Combined
Prof. & iPhone - Chris
Dillon - *Zebra Caterpillar*

SAVE THIS DATE! SUNDAY JUNE 6 PHOTOGRAPHY EXHIBIT RECEPTION

If Covid-19 cooperates, and the stars align, we would love to hold an inside-outside artists reception, most likely in two parts: 1-3pm and 3-5pm. Exhibiting photographers would attend both sessions. Rain date Saturday, June 13. We might have to restrict it to those who are fully vaccinated and we probably would not be able to have music but at least the artists could meet each other and interact with art supporters. Watch for eblast updates.

DVAA BOARD FOR 2021

The Board meets on the third Sunday of the month at 1pm at the Gallery, 105 Main Street, Northfield. It is an open meeting that all members are welcome to attend. Add a topic to the agenda by emailing it to dvaa1931@deerfieldvalleyart.org

President: William Rathbun
Vice-President: Bucky Callery,
Treasurer; Darcy Rathbun
Recording/ Corresponding Secretary:
Mary Jo Hauri

Additional Board Members: Marge Anderson, Bev Phelps, Edith Hunsberger, Katherine St. Clair, Joan Stoia, Melani Philips

COMMITTEE CHAIRS

Programs: Marge Anderson, Chair
Sub Committee on Open Exhibits - Leni Gaudet
Sub-Committee on Fiber Arts - Jeanne Sisson
Program Committee Coordinators:
Exhibits & Events - Marge Anderson
Education Coordinator: Gen Abate
Publicity Committee - open
Fundraising Committee - open
Membership Committee - open
Gift Shop Coordinators: Mary Field and Gen Abate
Newsletter Editor: Maureen Moore
Website: Gen Abate

NORTHFIELD FARMERS' MARKET

The Farmers' Market will open the 2021 season Thursday, May 27 from 3-6pm. DVAA artists are invited to participate. Cost is \$5 per session or \$25 for the season which runs through October 7. This is a great opportunity for artists who have not had the opportunity all year to take part in fairs, festivals, and gallery exhibits to show and sell their work. Contact margedvaa for details and to reserve a Thursday date. (Picture attached)

2021 Dues

Thank you to those who have sent in their 2021 Dues. Much appreciated and much needed. If you are not yet current, you may renew online through the DVAA website, a check made to DVAA and sent to DVAA, 105 Main St., Northfield, MA, 01360, or by stopping in at the gallery during open hours, Fridays and Saturdays, 12-5pm.

SUMMER HOURS AT DVAA START MAY 27

**Starting May 27, DVAA will be open on
Thursdays 3-6 during the Farmers' Market,
in addition to Fridays and Saturdays from noon - 5pm**

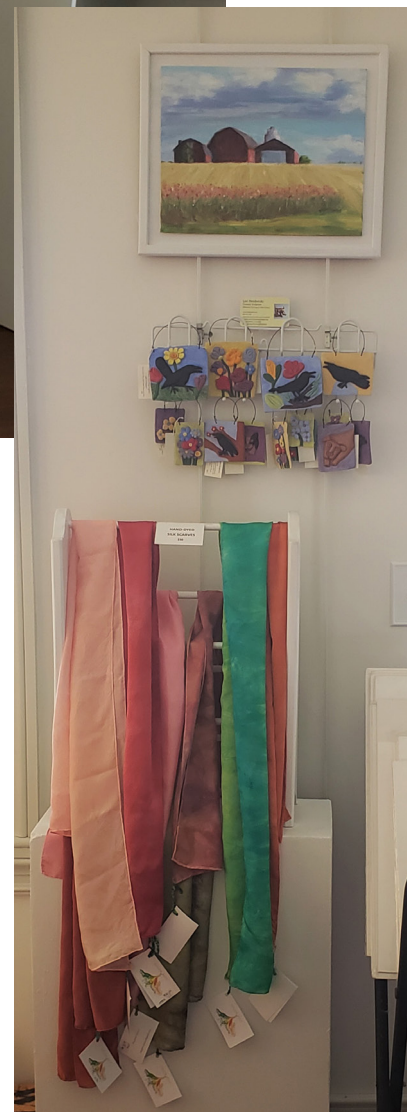
**DVAA Summer Hours
Thursdays 3-6pm (as of May 27)
Friday & Saturday 12-5pm**

Find the perfect Mother's Day gifts here at the new DVAA Gift Shop

Beeswax candles, small paintings, clay ornaments, silk scarves, pillows, jewelry, and much more are available in our new gift shop.

We also have a huge selection of cards to accompany your gifts.

OPEN FRIDAYS AND SATURDAYS 12-5PM



MEMBERSHIP FOR 2020 ARE DUE

Dues can be paid by check mailed to DVAA 105 Main Street, Northfield MA 01360
or by online payment at www.deerfieldvalleyart.org ["Join" button]
or in person during Gallery hours

- Adults \$40
- Seniors 65+ \$30
- Students \$20 ID required for those over 18
- Family \$60 1-2 adults at same address with child/children

The benefits of membership are, besides the satisfaction of supporting the arts in our region,
For artists, reduced commission rates on the sale of artworks.
Listing of your website on the DVAA website and social media.
With your permission, images of your work on our website and social media.
Reduced workshop registration fees and advanced registration.
Periodic free programs and activities to help you grow professionally.
Discounts at area businesses. (A list will be on our website as we make arrangements)
A supportive community of artists and crafts persons.
A monthly Newsletter with schedules, artist opportunities, names in the news, etc.
A space for an individual show at the cafe, Baystate Franklin Medical Center, Greenfield, MA
Patrons, too are encouraged to join and enjoy the relevant benefits of membership

**IF YOU HAVE NOT KEPT CURRENT WITH YOUR DUES, WE WELCOME YOU TO REJOIN AGAIN.
WE NEED YOUR SUPPORT**



**105 MAIN STREET
NORTHFIELD, MA 01360**
