

## IN THE GALLERY: REAWAKENING/SEASON OF LIGHT *EXTENDED*

SMALL TREASURES AND EXQUISITE FINE ART FOR HOLIDAY GIVING

Fridays and Saturdays from 12-4pm & extended days/hours through holidays



S. BATES, V. STEADMAN, D.. ALDO REAWAKENING



SEASON OF LIGHT L. GAUDET

## IN THE GALLERY: *CONTINUED*

Fridays and Saturdays from 12-4pm  
& extended days/hours through holidays



A. NAHMAN CANDLE HOLDERS



P. LITTLE COSMIC SKI JUMP



TIME CHOPPER J. BANDER

JIM BANDER  
Turners Falls, MA  
Time Chopper  
Gears, rollers, leaf  
other parts

## CONTACT US

[dvaa1931@deerfieldvalleyart.org](mailto:dvaa1931@deerfieldvalleyart.org)  
(413) 225-3132

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## REPORT FROM THE BOARD

PLEASE FIND THE NOVEMBER ANNUAL MEETING MINUTES ON PAGE 7-8  
AND DON'T FORGET TO RENEW YOUR MEMBERSHIP!

## MEMBER NEWS

### DVAA BOARD FOR 2020

The Board meets on the third Sunday of the month at 1:30pm at the Gallery, 105 Main Street, Northfield. It is an open meeting that all members are welcome to attend. Add a topic to the agenda by emailing it to [dvaa1931@deerfieldvalleyart.org](mailto:dvaa1931@deerfieldvalleyart.org)

President: William Rathbun  
Vice-President: Bucky Callery  
Treasurer: Darcy Rathbun  
Recording/ Corresponding Secretary: Mary Jo Hauri

Additional Board Members:  
Bev Phelps, Edith Hunsberger,  
Katherine St. Clair, Joan Stoia

### COMMITTEE CHAIRS

Programs: Marge Anderson, Chair  
Sub Committee on Open Exhibits - Leni Gaudet  
Sub-Committee on Fiber Arts - Jeanne Sisson  
Program Committee Coordinators:  
Exhibits & Events - Marge Anderson  
Education Coordinator: Gen Abate  
Publicity Committee - open  
Fundraising Committee - open  
Membership Committee - open  
Gift Shop Coordinators: Mary Field and Gen Abate  
Newsletter Editor: Maureen Moore  
Website: Gen Abate



**MAUREEN MOORE** is on exhibit at Mocha Maya's Coffee House, 58 Bridge Street, Shelburne Falls through January 17. An eclectic mix of subjects and varied sizes. Mocha Maya's is open for limited seating of masked, suitably distanced customers. Hours are 7-2 on M, W-F and 8-2 on Sat-Sun.

**FRAN CORRIVEAU** has impressive paintings at All About Beads in Greenfield



DVAA Member **CHARLIE SHAW** has donated a bit of "hope" to the DVAA Gift Shop. Wonderful message for the holiday season. A limited number of these signs are available for a donation of \$15 each. While at the gallery, check our collection of Charlie Shaw signs for indoor and outdoor use.

## MEMBER NEWS *continued*

**CAROL DUNN** had a solo show, In Plain Sight, at the Norwich Arts Center (CT) in November and currently has small works and cards in their Small Treasures for the Holidays. She has work at Lyme Art Association and has several pieces in DVAA's Reawakening/Season of Light Exhibit plus her annual assortment of painted glass balls ornaments, glass trees, and holiday cards in the gift shop.



**JEANNE SISSON** is currently showing her work as a member of The Cloth Art Network in the Time Unbound exhibit at the InLiquid Gallery in Philadelphia. Jeanne assists with the DVAA fiber arts shows and always has many beautiful items in our gift shop including this lovely winter scene on the right.



**SERENA BATES** has two sculptures in the prestigious Annual Mark Twain Library Exhibition in Redding, CT. She has two sculptures (see horse on our exhibition poster) in the DVAA Gallery and her popular papier mache crows and copper roses and feathers in the gift shop.



Clay artist **LORI REMBETSKI** has ornaments in the Arts Center East in Vernon, Ct and the Hygienic Gallery in New London. She also has some of her flowers and crows in the DVAA Gift Shop



## GIFT SHOP

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*Season of Light*



*unique handmade gifts  
for the Holidays*



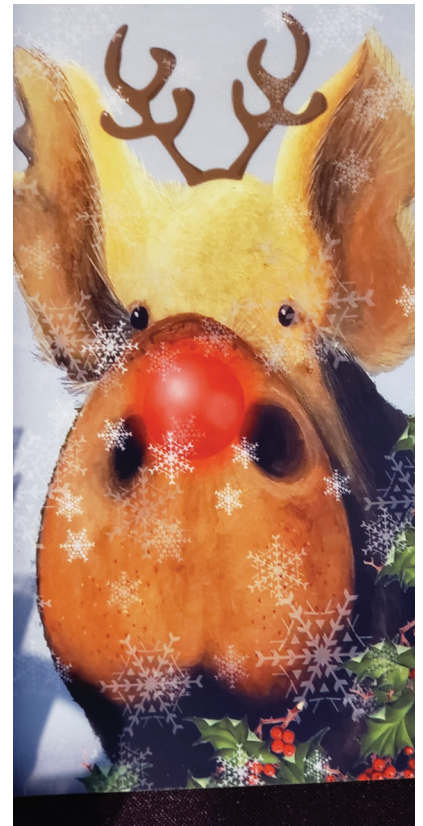
M. STANCER FLANNEL PILLOWCASES



L. SCANLON DOG SWEATERS



C. DUNN HOLIDAY BALLS



T. CAMPBELL CHRISTMAS PIG CARD



L. KEECH HOLIDAY APPLE GOURD



M. SAVAGE MITTENS

## NOTICES

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### Shopping by Appointment

A limited number of appointments for personal shopping will be available for those who are unable to attend our scheduled open hours Fridays and Saturdays 12-4pm. or our extended holiday dates and times.

Contact:  
[margedvaa@gmail.com](mailto:margedvaa@gmail.com)

### HOLIDAY OPEN HOURS

FRI 12/11	12-5
SAT 12/12	12-5
<i>Special Day of Art &amp; Community</i>	
SUN 12/13	12-4
THU 12/17	12-5
FRI 12/18	12-9
<i>Night Hawk Madness</i>	
SAT 12/19	12-5
SUN 12/20	12-4
MON 12/21	CLOSED
TUE 12/22	12-4
WED 12/23	12-4

*Happy Holidays!*



*DVAA Center for the Arts*  
*105 Main St. Northfield, MA*

*A Special Day of Art & Community*

*Saturday Dec. 12 12 - 5pm*

**Bring a donation** for the Northfield Food Pantry or a new unwrapped, packaged toy for the Bernardston Toy Drive and **get 10% off** Gallery & Gift Shop purchases; **20% for DVAA Members**. Gift certificates excluded  
Contact: [margedvaa@gmail.com](mailto:margedvaa@gmail.com)

### MEMBER BIOS

**Warm Welcome**  
to our new Board member

#### MELANIE PHILLIPS,

an artist from Northfield who has work in our current Re-awakening exhibit. Melanie is the new contact for DVAA members showing art at Baystate Franklin Medical Center in Greenfield. If you are interested in showing your work at Baystate, contact Melanie at [ladylou242@yahoo.com](mailto:ladylou242@yahoo.com)

Marge plans to write short bios of our members, taking info from the member bio book, artist's Facebook and website pages, and personal contact. She would like to include a "fun fact" about each artist. Something that most colleagues don't know about you but that is funny or interesting. Maybe you had an interesting or unusual job in the past. Maybe you were a renown athlete, a celebrity, a musician or actor, or just notorious. Send your updated bio, if the one in the book is missing or outdated, and fun facts to [margedvaa@gmail.com](mailto:margedvaa@gmail.com) Please include your current facebook and website links if you have them.

## DVAA ANNUAL MEETING NOVEMBER 15, 2020

MAUREEN MOORE HOSTED THE MEETING VIA ZOOM DUE TO THE CORONA-VIRUS PANDEMIC (COVID). THE ZOOM MEETING INVITATION INCLUDED A COPY OF THE AGENDA, THE 2019 ANNUAL MEETING MINUTES, AND THE FINANCIAL REPORT THROUGH 10/31/20 FOR MEMBERS TO READ PRIOR TO THE MEETING. . TWENTY-THREE MEMBERS WERE PRESENT.

**SECRETARY'S REPORT:** FOLLOWING PRESIDENT BILL RATHBUN'S CALL TO ORDER, SECRETARY MARY JO HAURI READ THE 2019 ANNUAL MEETING MINUTES WHICH WERE UNANIMOUSLY ACCEPTED BY THE ATTENDING MEMBERS

**TREASURER'S REPORT:** DARCY RATHBUN INTRODUCED HERSELF AS THE INCOMING TREASURER. SHE AND MAUREEN MOORE PRESENTED THE REPORT- ASSETS: CASH IN BANK \$12,872. PETTY CASH \$100. TRUST ACCOUNT \$40,169. TOTAL \$53,141. DETAILED REPORT AND GOALS WERE INCLUDED WITH THIS REPORT. REPORT WAS UNANIMOUSLY ACCEPTED

**YEAR IN REVIEW:** SUMMARY OF EXHIBITS, WORKSHOPS AND SPECIAL EVENTS AND THE EFFECTS OF COVID-19 ON PROGRAMMING AND RELATED INCOME

MARGE ANDERSON WAS UNABLE TO PRESENT DUE TO MALFUNCTION OF THE INTERNET AT THE GALLERY. A SEPARATE SUMMARY WILL BE SENT TO MEMBERSHIP VIA E-BLAST.

**ELECTIONS:** BILL SUGGESTED KEEPING THE BOARD AS IS, UNLESS SOMEONE WANTS TO STEP DOWN. EDITH MAY NEED TO STEP DOWN IN THE FUTURE, BUT WILL CONTINUE AS LONG AS SHE IS ABLE. KACKIE ST. CLAIR NOMINATED MELANIE PHILLIPS AS A NEW BOARD MEMBER. ALL WERE IN FAVOR OF THE EXISTING BOARD REMAINING AND THE NEW MEMBER; NONE OPPOSED

**GOING FORWARD:** 2021 IS THE 90TH ANNIVERSARY OF DVAA. WITH OUR LEASE EXPIRING IN MARCH, AND COVID AFFECTING OUR ABILITY TO GENERATE INCOME AND VOLUNTEER SUPPORT. DISCUSSION FOCUSED ON OPTIONS FOR GOING FORWARD FOR BOTH THE GALLERY AND THE ORGANIZATION.

**QUESTIONS FOR DISCUSSION:**  
**WHAT IS OUR COURSE OF ACTION IF THE LEASE IS RENEWED?**  
- MEET WITH OUR LANDLORD TO DISCUSS RENEWAL AND COST

**WHAT IS OUR COURSE IF LEASE IS NOT RENEWED?**  
- RENT A STORAGE UNIT; MEMBERS WOULD NEED TO COME IN TO PICK UP THEIR ARTWORK.

**HAVE WE CONSIDERED MOVING ELSEWHERE?**

- GREENFIELD HAS MANY VACANT STOREFRONTS; SOMEONE WOULD HAVE TO RESEARCH THE COST/TERMS

**IS THERE A WAY TO FIND OUT IF THE LANDLORD EXPECTS TO COLLECT BACK RENT**

- MO UNDERSTANDS THE LANDLORD IS INTERESTED IN RECOUPING (\$1500 RENT - \$300 PAID DURING COVID = \$1200/MONTH POSSIBLY OWED).

**WHAT GRANTS AND LOANS ARE AVAILABLE?**

- WE DON'T HAVE A GRANT WRITER OR VOLUNTEERS TO RESEARCH OPTIONS

- APPLYING FOR A LOAN FROM THE SBA TAKES ABOUT 15 MINUTES TO FILL OUT THE FORM.

- CONGRESS SAYS THERE WILL BE SUPPORT FOR NON-PROFITS IN THE NEXT SBA LOANS. LOCATION IS NOT THE ISSUE. SAWMILL ARTS THRIVES

- WHO WILL VOLUNTEER TO FILL OUT THE LOAN APPLICATIONS? **PAT LITTLE VOLUNTEERED TO CHAIR A COMMITTEE; JIM DUFFY AND KACKIE ST. CLAIR VOLUNTEERED TO BE ON THE COMMITTEE**

**DISCUSSION OF POTENTIAL OPTIONS:**

- JOAN STOIA: I WOULD LIKE TO MAKE SOME REMARKS, OFFERED WITH RESPECT AND ADMIRATION.

DVAA IS APPROACHING ITS 90TH YEAR. NORTHFIELD AREA TOURISM AND BUSINESS ASSOCIATION (NATABA) HAS ALWAYS CONSIDERED 105 MAIN STREET AS THE THORNE'S MARKET OF NORTHFIELD. WE ARE LOOKING FORWARD TO OUR 3 MAJOR YEARLY EVENTS: OUR HOLIDAY FESTIVAL (SPECIAL DAY IN NORTHFIELD) – WAS ONE OF DVAA'S BEST SALES DATES THE GREAT RIVER CHALLENGE IN OCTOBER AUTHORS & ARTISTS (HOPEFULLY BACK INTO THE STREETS AFTER COVID). NATABA WILL CONTINUE TO WORK CLOSELY WITH DVAA, AND HOPEFULLY FIND A REPLACEMENT TENANT FOR CAMERON'S. LITTLE CAN HAPPEN UNTIL THE GOVERNMENT MOVES FORWARD. WE WANT DVAA TO BE PATIENT. NATABA WILL CONTINUE TO MARKET: • EDUCATION • ARTS • OUTDOOR EDUCATION • HISTORY • AGRICULTURE. DVAA IS CENTRAL TO THE NATABA VISION OF MAIN STREET AND WE LOOK FORWARD TO HELPING DVAA AS MUCH AS WE CAN.

- EDITH OFFERED TO SPEND LIMITED TIME DISCUSSING PEOPLE WHO ARE AVAILABLE TO HELP: GREENFIELD COMMUNITY COLLEGE HAS A COMMITTEE -- REAL ESTATE FOR ART GROUPS. WE COULD PUT OUR STUFF ONLINE FOR \$40/MONTH. ARTAVITA CAN PUT THE ENTIRE ORGANIZATION ONLINE. EACH MEMBER PROVIDES 3 PIECES; A ROTATING GALLERY LIKE THE HOSPITAL SHOWS

- AN ARTICLE IN THE HAMPSHIRE GAZETTE TALKED ABOUT WHAT EAST HAMPTON ARTISTS ARE DOING.

- WE ARE A CREATIVE GROUP. OUR PROBLEM IS NOT IDEAS, BUT EXECUTION DUE TO LACK OF VOLUNTEERISM

- NEED AN AUDIT TO APPLY FOR SOME GRANTS. HAVEN'T HAD ONE IN RECENT MEMORY.

- CONCERN EXPRESSED ABOUT RENT AND PAYROLL DEPLETING OUR FUNDS; GEN HAS NOT BEEN EMPLOYED SINCE MARCH

- CONCERN EXPRESSED ABOUT FUTURE OF DVAA IN BRICK & MORTAR; MUST CONSIDER ONLINE OPTIONS WITH OCCASIONAL COMMUNITY EXHIBIT. WE CAN AFFORD A PROFESSIONAL WEBMASTER. WE WOULD NEED TO RENT AN OFFICE AND STORAGE FACILITY

- ONLY RENEW LEASE WITH PARAMETERS. CAN WE RENT MONTH TO MONTH?

- SHORT TERM, TRY ARTAVITA. IF IT DOESN'T WORK, WE GET A WEBMASTER. HOW TO HANDLE SHIPPING?

- NEED TO TALK TO LANDLORD ABOUT PLANS AND EXPECTATIONS SO WE KNOW WHERE WE STAND.

MEETING ADJOURNED 5:24 P.M.





## READY TO JOIN OR REJOIN?

Dues can be paid by check mailed to DVAA 105 Main Street, Northfield MA 01360  
or by online payment at [www.deerfieldvalleyart.org](http://www.deerfieldvalleyart.org) ["Join" button] or in person during Gallery hours

Adults \$40  
Seniors 65+ \$30  
Students \$20 ID required for those over 18  
Family \$60 1-2 adults at same address with child/children

The benefits of membership are, in addition to the satisfaction of supporting the arts in our region,  
For artists, reduced commission rates on the sale of artworks.  
Listing of your website on the DVAA website and social media.  
With your permission, images of your work on our website and social media.  
Reduced workshop registration fees and advanced registration.  
Periodic free programs and activities to help you grow professionally.  
Discounts at area businesses. (A list will be on our website as we make arrangements)  
A supportive community of artists and crafts persons.  
A monthly Newsletter with schedules, artist opportunities, names in the news, etc.  
A space for an individual show at the cafe, Baystate Franklin Medical Center, Greenfield, MA  
Patrons, too are encouraged to join and enjoy the relevant benefits of membership



105 MAIN STREET  
NORTHFIELD, MA 01360

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