

CONTACT US

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(413) 225-3132

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DVAA BOARD FOR 2020

The Board meets on the third Sunday of the month at 1pm at the Gallery, 105 Main Street, Northfield. It is an open meeting that all members are welcome to attend. Add a topic to the agenda by emailing it to

dvaa1931@deerfieldvalleyart.org

President: William Rathbun

Vice-President: Bucky Callery,

Treasurer;

Recording/ Corresponding Secretary:

Mary Jo Hauri

Additional Board Members: Marge Anderson, Bev Phelps, Edith Hunsberger, Jean Kozlowski, Katherine St. Clair

COMMITTEE CHAIRS

Programs: Marge Anderson, Chair

Sub Committee on Open Exhibits - Leni Gaudet

Sub-Committee on Fiber Arts - Jeanne Sisson

Program Committee Coordinators:

Exhibits & Events - Marge Anderson

Education Coordinator: Gen Abate

Publicity Committee - open

Fundraising Committee - open

Membership Committee - open

Gift Shop Coordinators: Mary Field and Gen Abate

REPORT FROM THE BOARD

The DVAA board met in person in early April to discuss the current situation concerning the gallery during this pandemic. Sadly we had to furlough our devoted employee, Gen Abate. Of major concern was paying the rent while not being open. We reviewed the lease, and based on a specific clause, requested a reduction in rent beginning on June 1st. This will allow us to conserve our capital until we are able to reopen.

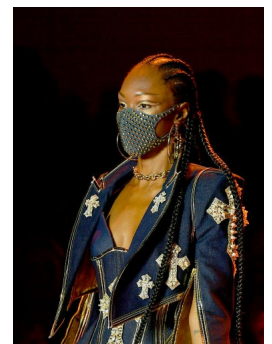
We also received a resignation from our Treasurer, Penny Pitts due to a move to Stockbridge. If there is someone with some accounting experience who would be willing to work as Treasurer, please let the Board know.

GREETINGS TO YOU ALL

Welcome to the New Normal of masks and long distance air hugs. Undaunted folks, probably some of you too?, have been finding a silver lining through art; namely by converting homely medical masks into creative, artful fashion statements.

Even fashion models, strutting down the runway in Paris are showing up with masks coordinated with their outfits!

These are great examples of how art sustains us even in the most troubled times and proof that support of our artists is of utmost importance.



Like all other arts and cultural centers, our beautiful Gallery remains closed. Massachusetts Gov. Charlie Baker has announced a four-phase plan for reopening businesses beginning May 25. As for the arts and culture landscape, it is possible that we will fall into Phase II and be able to reopen sometime in June. Northfield Board of Health is unable to give an exact date, but will do so



when it gets closer to the time and you will be the first to know.

Thanks to the internet closed doors are no obstacle for us, we have a virtual art scene here and DVAA is very much an active player. We are participating in the virtual version of the **Northfield Authors and Arts Festival**, for example, and we are sponsoring a **CORONA ART MASK CONTEST** (contest rules below)



2020 ONLINE NORTHFIELD AUTHORS AND ARTISTS FESTIVAL

has something for everyone - engaging keynote speakers, poetry readings including National Beat Poet Laureate Paul Richmond, programs for children, submitted work by local artists and much more!

Originally planned as a Town-wide outdoor festival, A&A, like most events, had to be moved online. DVAA was to be one of the main venues, offering events and speakers and a gallery show of work by artists who write, as well as a reception for participating artists and authors.



DR. SIMONE ALTER-MURI

One of the DVAA sponsored presenters, art therapist Dr. Simone Alter Muri, will be speaking online June 6 at 2pm on the topic of The Body as Canvas - Tattoos as Healing, based on her research published in Art Therapy - Journal of the American Art Therapy Association. This presentation has been funded by a grant from Greenfield Savings Bank. She is one of many interesting presenters that include VT mystery writer Archer Mayor.



Trillium - painting by DVAA member Cate Woolner, Northfield, MA on Artists' Page of Authors & Artists Festival website.

The deadline for submitted artwork is June 1. See directions on the A&A website

**TO ENJOY THIS EVENT AND VIEW THE ART,
ACCESS THE SCHEDULE OF EVENTS, AND REGISTER FOR THE ONLINE EVENTS**

<https://authorsandartistsfestival.wordpress.com/>

CORONA ART MASK CONTEST

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Many people are making their own masks for Covid-19 protection, some of them quite fashionable, but artist **Corina Alverezdeluga** has taken mask-making to a new artistic, non-functional level, one that she says may be aptly called "performance art." We wondered what DVAA artists might come up with using found objects in their home or yard, Voila! a contest is born.

Rules:

- Objects must be found in your home, car, or yard
- Open to all
- Beautiful, serious, humorous, outrageous, whatever
- Take a photo of your mask, and if not too shy, one of you wearing it
- Submit photos in jpeg format to margedvaa@gmail.com by June 15.

That's it!

Two divisions - Teen/Adult (13 and over) Youth - 12 & under
Finalists will be determined by a panel of judges TBA. A People's Choice will be awarded as well
A \$35 DVAA gift certificate will be awarded to the winner in each division & People's Choice.



See article about Corina's masks at <https://www.newhavenarts.org/arts-paper/articles/daily-masks-fight-artists-quarantine-blues?>

MEMBER NEWS

KIM SEBRY and JOANNE SOROKA are on exhibit at McCusker's in Shelburne Fall through July 15 , which is open to masked shoppers

SUSAN B MULHOLLAND writes to say:

Well I had joined the Leverett mask making group, and have taken a break from that to paint and garden. Lots of outdoor cleanup! The painting I'm working on now is for the son of a friend in Easthampton who started an Adopt a Fifth Grader project. His gift from me is a painting of a scene from nature. The scene is near my house on Leverett Pond, where the road makes a turn with overhanging birch and pine trees. This was his request, to have a painting to celebrate his graduation from 5 th grade. It's so much fun to do this!

I'm still painting in the dining room, and plan to return to my studio at LCA two days a week in June. I hope everyone is well and keeping busy. Susan M

(and I hope we will too will see that painting! Mo)

All the way from Florida we hear from **LIZ CANALI** who reports she has just won Jean Wagner Troemel Best in Show at The Honors Show at St. Augustine Art Association with her wall piece *Lore of Stones Diptych #1: Black Stones and Wishing Stones* on display from June 8 - 28, 2020 at 22 Marine Street, Saint Augustine, FL 32084

NOTE: The series *The Lore of Stones* will be in a virtual exhibition at SALMON FALLS GALLERY IN SHELburnE FALLS, MA IN MID-JUNE.

ABOUT "THE LORE OF STONES" felt series by Liz Canali

Black stones symbolize grounding, protection and purifying negative emotions, protection from negative energy, and connecting to the Earth. Legend has it that if you find a stone with an unbroken white line running around it, it is a wishing stone. If you make a wish for yourself, it will come true. If 2 lines cross it is a symbol of great friendship.

I've always been fascinated by the colors, textures, shapes and mystical qualities of stones.

Maybe that's what inspired me to create the series "The Lore of Stones" in felt—or

Maybe because I lived on a rock cliff with surrounding stone walls.

Maybe because I was a jeweler for decades and was fascinated by stones.

Maybe because I relocated to a place that's surrounded by coquina stone.

Who knows!

Remembering some things and researching more, I decided to incorporate some of the lore into this series of wall pieces. The organic quality of the felt backgrounds with lots of texture seemed like great place to start. The backgrounds invoke the feeling of nature - water falls, trees, Zen gardens and sand. I chose shades of white because it signifies purity, harmony and balance in nature. In this quiet Stay-At-Home time it was a reflective time for me - time to look inside myself and appreciate all that I have, not what I'm missing. The grounding of the stone images and the feeling of the wool was comforting to me in an uncomfortable time.

These pieces are all mounted on hard insulation foam with adhesive tabs so they can be easily hung horizontal, vertical, alone or in a group. They have insulating and sound proofing qualities. Wool is insulating, moisture absorbing and hard wearing. On top of all this, nature has been so brilliant that it has greased each fiber of the wool with lanolin as it grows out of the follicle. The lanolin protects the fiber against water, dirt and odors.



MEMBER NEWS, CONT'D

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You can reach out to Liz at Canali Designs
<<http://www.canalidesigns.com>>; Liz Canali
Felt www.lizcanali.com
FACEBOOK <https://www.facebook.com/Liz.Canali123>;

1632 South Daytona Ave.
Flagler beach, FL 32136
413-824-9686

liz.canali123@gmail.com OR liz@canalidesigns.com



And look at what **PENNY PITTS** has been doing with her time and her creativity!

She writes: Hi Mo. I have kitchen cabinets w glass panel doors - allowing me to see my mismatched and chipped plates and glassware every time I come in the kitchen. So I am busy filling the panels in with tile artwork that celebrates "Great Moments In Evolution".

Each item has to be done artistically, of course, so coming up with compositions celebrating blue- green algae (photosynthesis and thus oxygen!) and "mankind" have been challenging. "Seeds" and "hard shelled egg" not so much.

I've done 6 panels. 6 more to go to finish first cabinet. One will have to be a corona virus (representing clever viruses everywhere). More pics of my progress (next page) . . .



Seeds. (Sunflowers are my favorite flower)

MEMBER NEWS, CONT'D



“hard shelled egg” (allowing reptiles to flourish)

COMING SOON! The 2020 season opening of the NORTHFIELD FARMER'S MARKET will be THURSDAY JUNE 4 FROM 3-6PM IN FRONT OF THE DVAA CENTER FOR THE ARTS & CAMERON'S WINERY. Due to the Covid-19, no crafts will be allowed, at least not in the beginning of the season so vendors will be limited. Coyote Hill Farm will be back and several other food vendors are waiting for certificates from the Board of Health. DVAA is currently managing the market. If you are interested in participating, contact margedvaa@gmail.com. Produce, food processed in a certified kitchen such as bread, meats, jams, etc, eggs, honey, maple syrup, flowers and plants are currently allowed. Masks must be worn on the premises during the market and social distancing rules apply. Many thanks to CISA for providing signs. Looking forward to seeing local neighbors supporting local farmers.



READY TO JOIN OR REJOIN?

Dues can be paid by check mailed to DVAA 105 Main Street, Northfield MA 01360

or by online payment at www.deerfieldvalleyart.org ["Join" button] or in person during Gallery hours

Adults \$40
Seniors 65+ \$30
Students \$20 ID required for those over 18
Family \$60 1-2 adults at same address with child/children

The benefits of membership are, in addition to the satisfaction of supporting the arts in our region,

For artists, reduced commission rates on the sale of artworks.

Listing of your website on the DVAA website and social media.

With your permission, images of your work on our website and social media.

Reduced workshop registration fees and advanced registration.

Periodic free programs and activities to help you grow professionally.

Discounts at area businesses. (A list will be on our website as we make arrangements)

A supportive community of artists and crafts persons.

A monthly Newsletter with schedules, artist opportunities, names in the news, etc.

A space for an individual show at the cafe, Baystate Franklin Medical Center, Greenfield, MA

Patrons, too are encouraged to join and enjoy the relevant benefits of membership



105 MAIN STREET
NORTHFIELD, MA 01360
